

# RADIO BLOOMINGTON

## **Selling Message**

Phone 309-829-1221 Fax 309-827-8071

Spot Length :30 Log# \_\_\_\_\_  
Advertiser DON OWEN TIRE/AUTO  
Writer TMS Dates of use \_\_\_\_\_  
Co-op for \_\_\_\_\_

(SEXY SAXAPHONE SMOOTH JAZZ MUSIC) (FEMALE DREAMY/SEXY VOICE)

FEMALE VOICE: (INNER MONOLOGUE) OOOOH... DON OWEN HAS  
BRIDGESTONE-FIRESTONE STEEL BELTED RADIALS... AND  
JUST LOOK AT THAT TREAD! THAT WILL REALLY MAKE  
MY CAR HUG THE CURVES...

MALE: MA'AM...

FEMALE: I CAN'T WAIT TO GET THESE BABIES OUT ON THE OPEN  
ROAD AND LET LOOSE!

MALE: MA'AM!

FEMALE: IT WILL BE SOOOOO EXHILERATING!

MALE: MA'AM!!!!

< SNAPS OUT OF DREAM SEQUENCE >

FEMALE: AHEM... YES... YES.....? (EMBARASSED)

MALE: YOUR CAR IS ALL SET... HERE ARE YOUR KEYS...

<BACK INTO DREAM SEQUENCE>

FEMALE: AND THEY'RE SOOO HANDSOME TOO...

ANNC: DON OWEN TIRE YOUR AUTHORIZED BRIDGESTONE-  
FIRESTONE DEALER. 620 WEST OLIVE OR 15-0-2 EAST  
EMPIRE, BLOOMINGTON.