

# RADIO BLOOMINGTON

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## **Selling Message**

Spot Length :30s Log# \_\_\_\_\_  
Advertiser VITNERS CHIPS  
Writer TMS Dates of use SPEC  
Script title GENERAL

VINNIE FROM VITNERS CHIPS HERE ... HAVE YOU HEARD THE TALK  
AROUND TOWN THAT VITNERS CHIPS IS THE SUPERSTAR OF SNACKS?  
YEAH... THAT'S RIGHT... VITNERS CHIPS CANT BE BEAT... BUT DID YOU  
KNOW THEY MAKE PORK SKINS, CORN POPS, CHEESE TWISTS, POPCORN  
CRUNCHY CURLS TOO? AND IN LOTS OF FLAVORS FROM SPICY TO  
COOOOOL. AND WITH THE SUPERB FLAVOR AND VALUE, YOU GET A  
SUPREME SNACKING EXPERIENCE WITH VITNERS CHIPS! SO WHADDA YOU  
WAITIN FOR? PICK UP SOME VITNERS CHIPS TODAY AND SEE WHAT  
EVERYBODYS TALKIN ABOUT! VITNERS CHIPS – THE CHICAGO STYLE  
SNACK!